

WiFi Information

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CAROLINA-VIRGINIAS
TELEPHONE MEMBERSHIP ASSOCIATION
SUMMER CONFERENCE

Myrtle Beach Marriott Resort & Spa at Grande Dunes
Myrtle Beach, SC
June 16-18, 2022



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SAVE THE DATES!

CVTMA Fall Conference – October 18-21, 2022 – Roanoke, VA
CVTMA Annual Conference – June 15-17, 2023 – Myrtle Beach, SC

Summer Conference Agenda

Thursday, June 16

9:00 a.m. – 1:00 p.m. Manager's Meeting – Tides 2
4:00 p.m. – 5:30 p.m. Registration – Group Registration Alcove
5:30 p.m. – 7:00 p.m. Welcome Reception – Atlantic 5
Dinner on your own

Friday, June 17

7:30 a.m. Registration – Group Registration Alcove
8:00 a.m. – 9:30 a.m. Buffet Breakfast – Atlantic 4

Steve Gilliland: *Enjoy the Ride!*

9:45 a.m. – 12:00 p.m. General Session – Atlantic 4

The Fundamentals of Reading Financial Reports

Camille Christiansen, Moss Adams

Working With Your Community Partners to Ensure Community

Growth Equals Equitable Access

Kaleigh Cox, Fiber Homes

Kris Ward, Focus Broadband

Clifton Cheek, BCAR

Door Prizes/Announcements

12:15 p.m. CVTMA Board Meeting – Atlantic 8
1:30 p.m. Telco Director's Roundtable – Atlantic 5
Dinner on your own

Saturday, June 18

7:30 a.m. Buffet Breakfast – Atlantic 4
9:00 a.m. General Session – Atlantic 4

Hiring Trends

Lori Fischetti, NTCA

Federal Policy Update

Michelle Ly, NTCA

Top of Mind: Broadband Funding and Working with State Broadband Offices

Scott Sherman, Hardy Telecommunications, Inc.

Keith Holden, Focus Broadband

Greg Sapp, Citizens Telephone Cooperative

11:15 a.m. Door Prizes/Announcements/Adjourn

SPEAKERS

Steve Gilliland A member of the Speaker Hall of Fame, Steve Gilliland is one of the most in-demand and top-rated speakers in the world. Recognized as a master storyteller and brilliant comedian, he can be heard daily on SiriusXM Radio's Laugh USA and Jeff & Larry's Comedy Roundup. With an appeal that transcends barriers of age, culture and occupation—plus an interactive and entertaining style—Steve shows audiences how to open doors to success in their careers, their relationships and their lives. Presenting to over 250,000 people a year, more than two million have now heard him speak, with audiences encompassing 51 industries. Steve has the distinction of speaking in all 50 states and in 15 countries. As one newspaper stated, "Steve is what happens when the humor of a stand-up comic collides with the inspiration of a motivational speaker."

Camille Christiansen Camille has provided audit and consulting services to small and mid-sized rural telecommunications companies since 2001. She manages financial audits of wireline ILEC & CLEC commercial and cooperative enterprises, wireless and international carriers, cable television companies, and fiber transport companies. Camille presents annually at the Moss Adams telecom accounting seminars. In addition, Camille regularly presents to clients and other organizations on accounting standards and pronouncements.

Kayleigh Cox Kayleigh Cox is the Vice President of Business Development and Content Operations at DxTEL, where she helps telecommunication companies, rural cooperatives, and other broadband providers engage their target audiences and reach their goals. Her latest project includes helping to launch Fiber Homes, a new platform empowering fiber providers to reach real estate agents and new movers. Her team at DxTEL is also working in partnership with NTCA and Smart Rural Communities to spotlight Fiber Communities, tell their stories on a national scale, and ensure a thriving future for Rural America.

Kris Ward A 20-year veteran of the telecommunications industry, Kris Ward joined ATMC in January of 2005 as ATMC's first Business Development Manager. In his initial role, Kris worked closely with local businesses, regional and national builders, and land development companies to promote FTTH projects within ATMC's service territory. In early 2017 Kris was named Director of Residential Development to further emphasize his work with developers, builders, and municipalities with focus on FTTx projects. In November of 2017 Kris' responsibilities further expanded as he was named Director of Business Development at ATMC with oversight of the company's business development, residential and business security, and business sales activities. Kris works closely with municipalities and county governments to coordinate ATMC's fiber optic expansion projects through State and Federal grant programs. Kris also serves as Chairman of the Brunswick Business and Industry Development Board of Directors which is responsible for Economic Development in Brunswick County, NC.

Clifton Cheek Clifton Cheek is a top producing real estate broker for The Cheek Team of Keller Williams Innovate in Brunswick County, NC. A native of Brunswick County, Clif enjoys helping his clients discover what makes the Brunswick County beaches so special. Assisting buyers and sellers, Clif and his family team; Larry (father), Cherri (mother) and Katherine (wife). A member of the Brunswick County Planning Board, current board member and Past President of the Brunswick County Association of Realtors® as well as a member of the South Brunswick Business Development Committee with the Brunswick County Chamber of Commerce, Clif is very focused on serving his community, being involved and aims to help grow and develop his home for the enjoyment of all who reside in Brunswick County. In his free time, Clif enjoys playing with his kids, going out on the boat, playing golf or swimming at the beach or pool.

Lori Fischetti Lori Fischetti serves as executive search strategist in NTCA's Arlington, Va., office. Lori has been with NTCA for more than 15 years in various positions, including senior vice president of member engagement, and at one time overseeing HR. She has extensive experience in identifying and growing key talent, along with a keen understanding of the unique needs of rural telecommunication companies. Lori obtained a nonprofit executive certification from Georgetown University and completed her IOM in 2012 through the U.S. Chamber of Commerce.

Michelle Ly Michelle Ly manages the operations of their political action committee, directs grassroots initiatives, serves as staff liaison for the tribal affairs committee and represents the rural telecommunications industry on Capitol Hill. With more than 15 years of experience in the the government affairs field, Michelle's experience also includes working for the Wolf Trap Foundation, a performing arts organization in Vienna, VA, where she lobbied for funding for the organization's education programs at the federal, state and county levels. A native of Salt Lake City, Utah, Michelle began her career in politics working for Sen. Orrin Hatch (R-Utah) in his Salt Lake and Washington D.C. offices. She holds a Bachelor of Science degree from Weber State University and an MBA from The George Washington University where she was a three-time recipient of the Bryce Harlow Fellowship and a member of Beta Gamma Sigma International Honor Society.

