

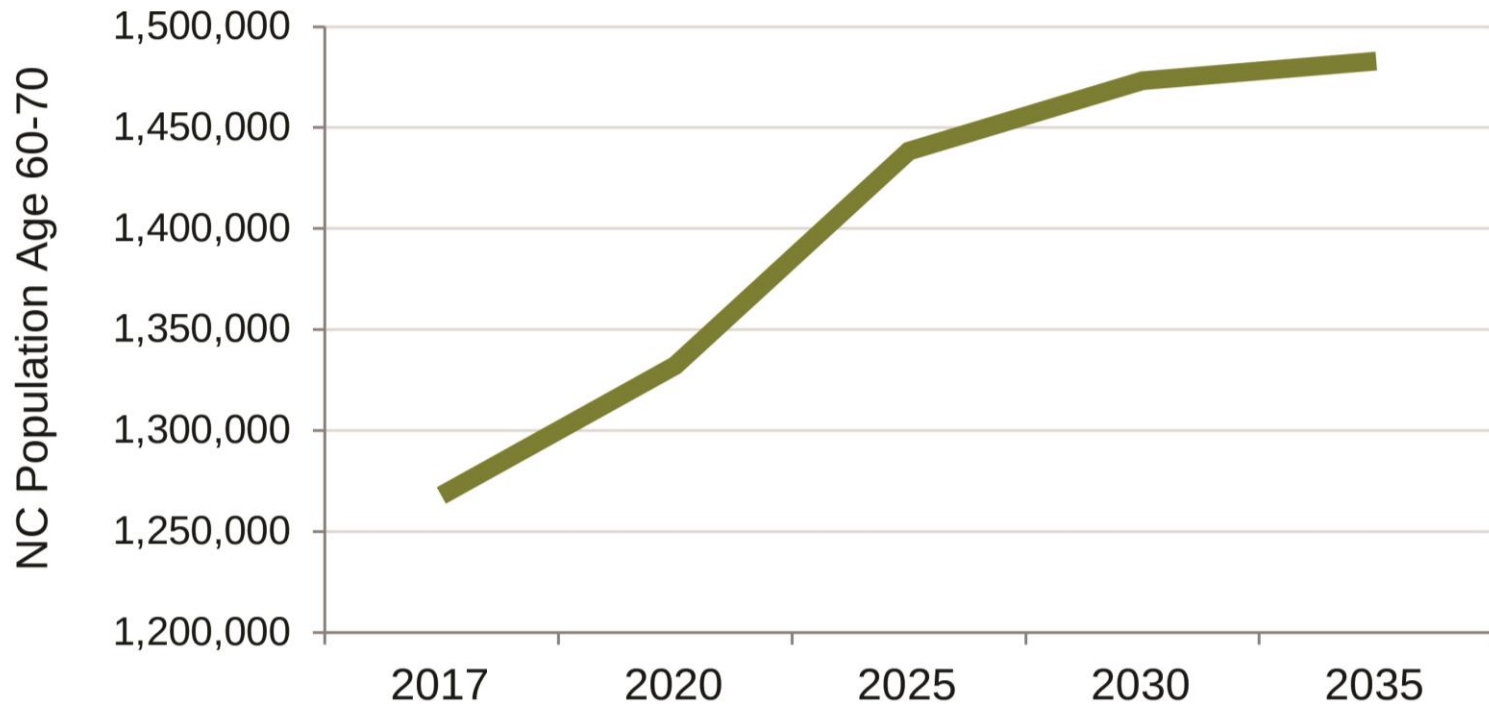


DOWN HOME CAPITAL

Converting Existing Companies into Employee-Owned Enterprises in North Carolina

June 16th, 2018

BABY BOOMERS RETIRING



BROADER BENEFITS OF EMPLOYEE OWNERSHIP

- For workers
 - Improved compensation
 - More say in work-life
 - More job satisfaction
 - More training and development
- For current owners
 - Tax advantages
 - Protect legacy
 - Flexible exit
- For communities
 - Companies can be more competitive
 - Companies less likely to relocate
 - Companies layoff fewer workers during recessions
 - Companies develop workforce and entrepreneurial skills

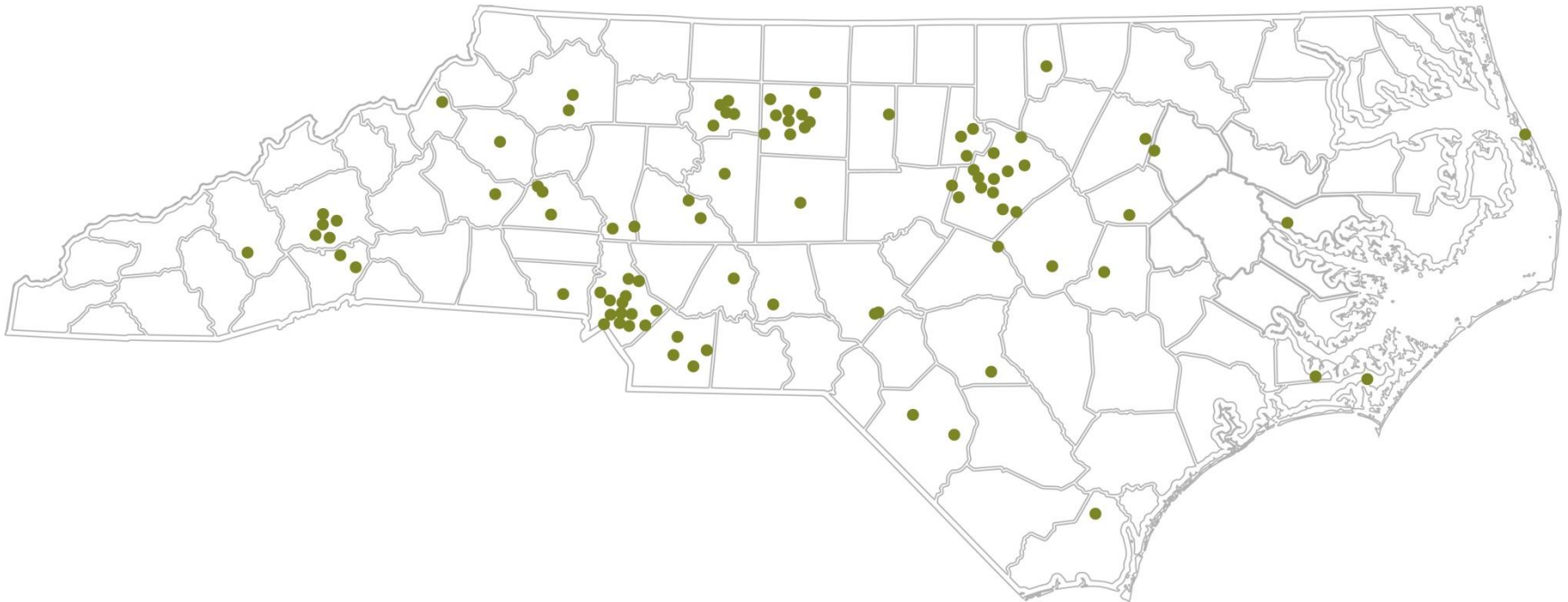


TYPES OF EMPLOYEE OWNED COMPANIES

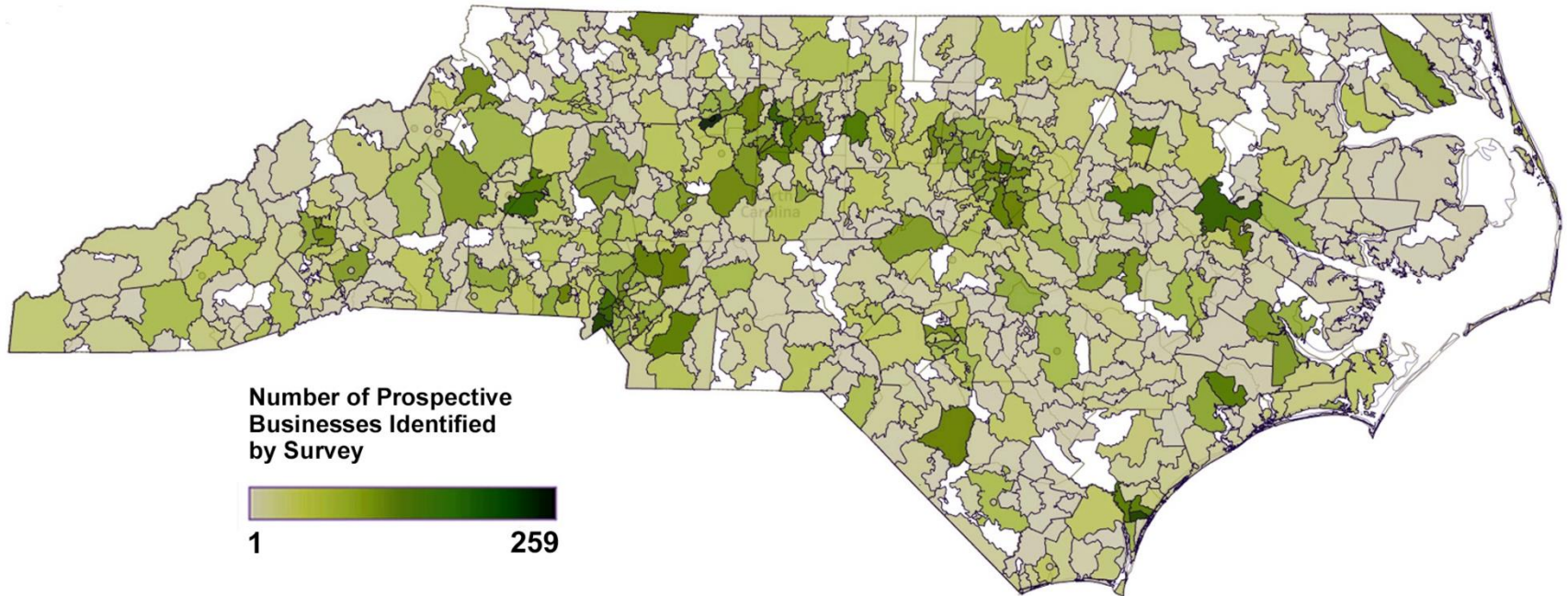
- Employee Stock Ownership Plans
- Worker Owned Cooperatives
- Hybrids



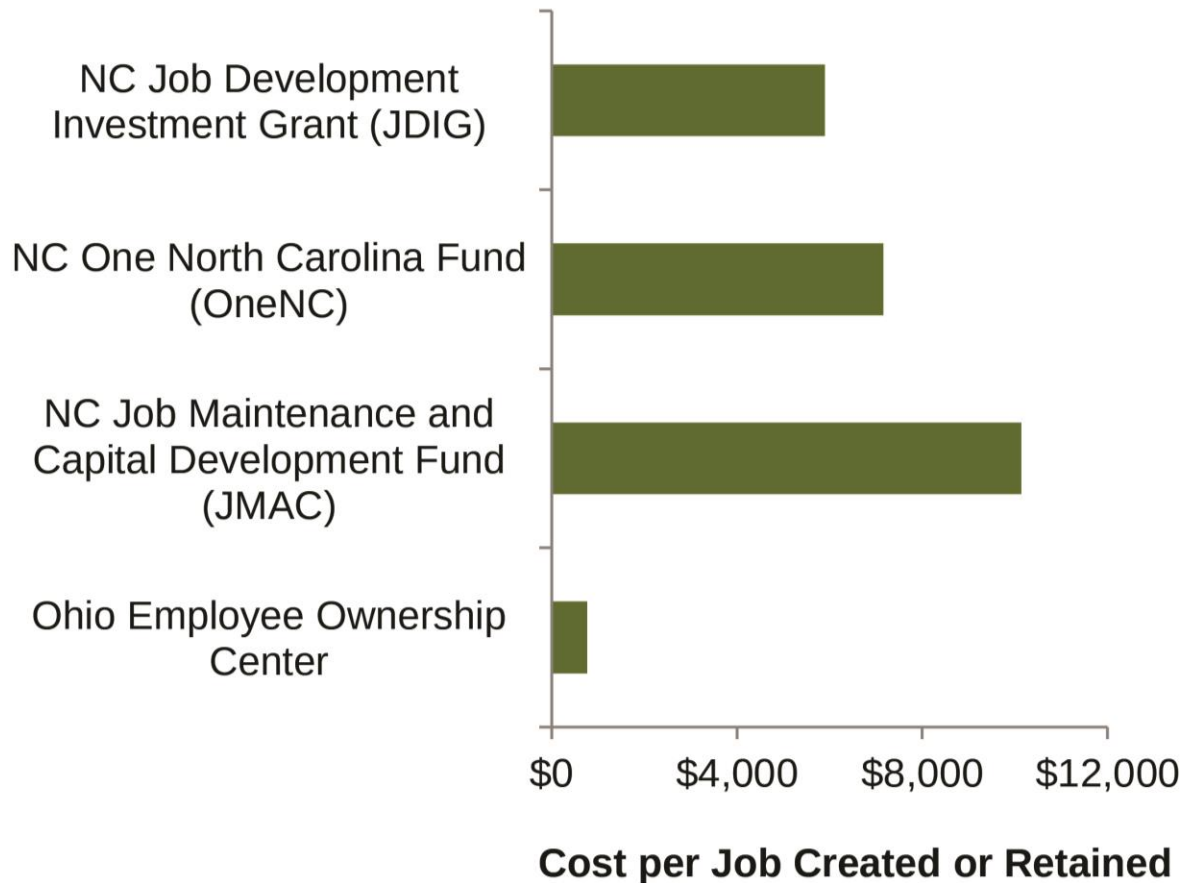
EMPLOYEE OWNERSHIP ACROSS NC



MANY TYPES OF COMMUNITIES OFFER CONVERSION POTENTIAL



ECONOMIC DEVELOPMENT ON A BUDGET



NORTH CAROLINA EXAMPLES



VALDESE
Weavers

MAST  GENERAL
STORE  



FOOD FOR THOUGHT

- Specific companies in your communities might be candidates for an employee buyout?
- Leaders in your communities that would be interested in the economic benefits of employee ownership?
- Business networks in your communities that need to learn about employee ownership?



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